



**ASAASIAM VISION INTERNATIONAL  
NONGOVERNMENTAL ORGANIZATION (NGO)**

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**Project Title:**

**ASAASIAM GOAT RANCH  
2021**

**About us:**

Asaasiam Vision International is a national non-governmental organization in Ghana. We are committed to addressing issues affecting Disabled Persons, Impoverished Youth and Vulnerable Women. We endeavor to enhance the life of all vulnerable women, impoverished youth and persons living with disabilities through education, vocational and technical training, as well as income generating activity skills training. Over the years we have supported over 2500 impoverished and disabled persons education and over 300 vulnerable women to engage in income generating activities.

**Goal:** To alleviate illiteracy among impoverished and disable children and youth, and poverty among vulnerable women who live in deprived communities.

**Vision:** To make the world a better place for all through illiteracy and poverty alleviation.

**Mission:** To alleviate illiteracy among impoverished and disabled youth, and poverty among vulnerable women through the implementation of innovative, efficient, cost-effective, local content and technology-based, and environmentally-friendly projects and programs.

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## About the Project

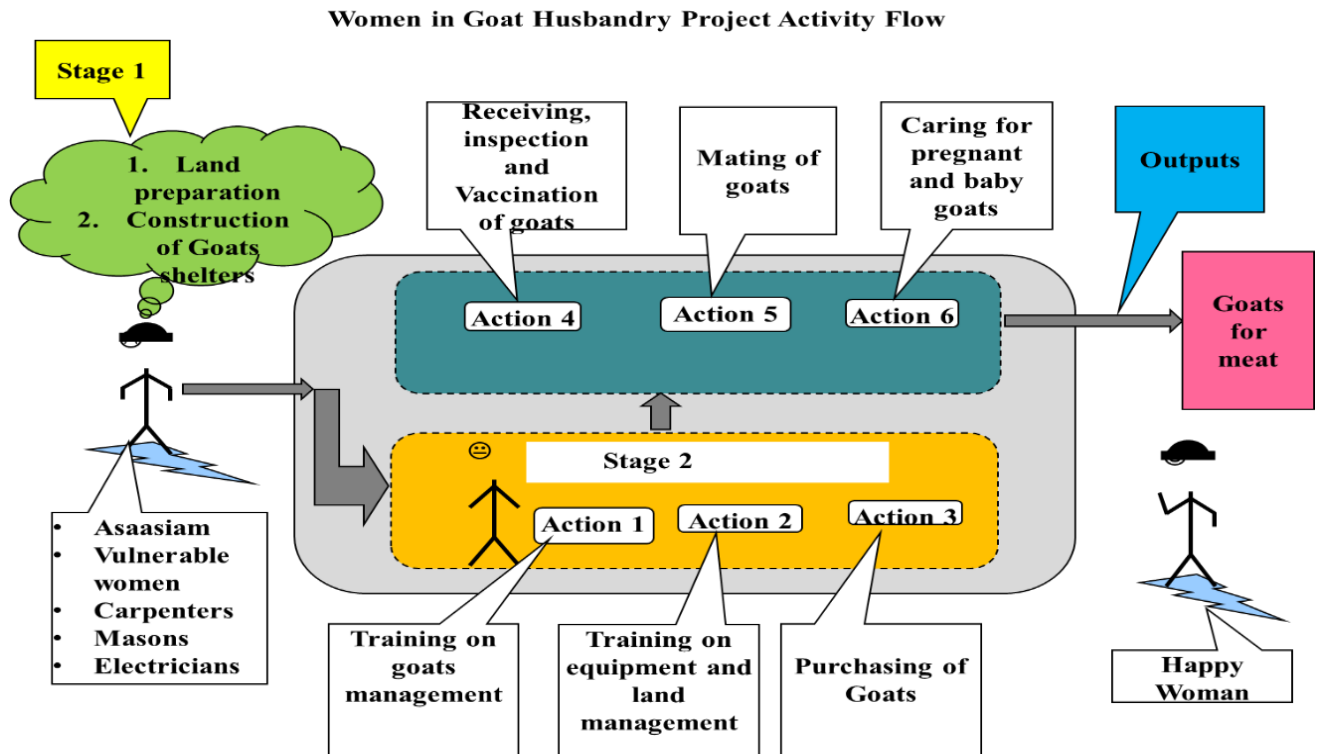
The tears of vulnerable women in Ahinase (a deprived community in Ghana) as they struggling to get one-square meal for their families is the brain behind this project. Our interactions with those women and years of experience in deprived community work revealed that goat farming is one of the most effective approach that could be used to alleviate poverty among those vulnerable women in Ahinase.

This pilot project has the potential to solve a number of poverty problems in this part of Eastern Ghana:

- 1) Provide stable livable income for over 100 vulnerable women and their families: allowing them to provide two square meals for their families; enroll 2-5 children of each beneficiary in the village school; afford basic health care; improve their farm and have a minimal saving.
- 2) Provide livable incomes to over 100 additional families in the livestock sector
- 3) Provide notorious meal to malnourish school children (goat meat meal)
- 4) Allow 300 children the opportunity to attend school by providing stability in their lives.
- 5) Reinvest in other nearby communities utilizing the information gained from this pilot with the utilization of a small amount of the project profits.
- 6) Provide the participants training in animal husbandry and income management

The project needs a total of **\$15000**. This will be used to raise: **50 doe and 5 Billie** as start-up, prepare and fence the 6 acre land, build shelters to keep the goats, demarcate the land for grazing, purchase vaccines and equipment.

## The Project Activity Flow



### The Project Cost

Total Number of Startup Goats		Price Per Goat (Special Breed)	.....% Startup Cost per Goat	Total Cost Per Startup Goat	Total Cost of 55 Goats / Project
(A)		(B)	(C)	(B+C)	(B+C)*(A)
<b>55</b>		<b>\$70</b>	<b>\$202.7</b>	<b>\$272.7</b>	<b>\$15000</b>
50 Does	5 Billie				

### Keynote to the Table Above

Year	Total Number of Startup Does	Birth Per year	Average Number of Kids per Birth by Doe in a year	Projected Total Number of Goats to be Produce in a year	Total Number of Goats Available for Sale	Selling Price Per Goat	Total Revenue in a Year	Revenue Per Goat in a Year
	(A)	(B)	(C)	(A*B*C) = D	(D)	(E)	(D*E) = F	F/A = G
<b>1</b>	<b>50 doe</b>	<b>2 times</b>	<b>1.5 kids</b>	<b>150 goats</b>	<b>150</b>	<b>\$60</b>	<b>\$9000</b>	<b>\$180</b>
<b>2</b>	<b>60 doe</b>	<b>2 times</b>	<b>4 kids</b>	<b>480 goats</b>	<b>480</b>	<b>\$65</b>	<b>\$31200</b>	<b>\$520</b>
<b>3</b>	<b>70 doe</b>	<b>2 times</b>	<b>5 kids</b>	<b>700 goats</b>	<b>700</b>	<b>\$70</b>	<b>\$49000</b>	<b>\$700</b>
<b>4</b>	<b>80 doe</b>	<b>2 times</b>	<b>6 kids</b>	<b>960 goats</b>	<b>960</b>	<b>\$80</b>	<b>\$76800</b>	<b>\$960</b>

- i. Also, the startup total number of increases by 10 in each year. Thus, we intend to add in each year 10 young doe to the old ones.
- ii. Total projected revenue / direct impact on the lives of 150 vulnerable women in a four year period would be  $(9000+31200+49000+76800) = \$166000$ .
- iii. Thus, 150 vulnerable woman will receive **\$1660** each through the project.

### Impact / Benefits Breakdown

**Year 1:** thus implementation phase through to start of 1<sup>st</sup> sale, 12months period. During this period **100%** of the total sales will go to the beneficiaries.

This will enable each of them to:

- Provide three-square meals for their children for a period of three months and also
- Support their children education or
- May use to start own trade / expand their food crop farming

**Year 2:** Year two denotes start of growth period. From year two onwards Asaasiam Vision International (AVI) will retain **30%** of each year's sales. Thus, **5%** will be used to cater for the project administrative costs and **20%** to be kept in a restricted fund to support other deprived community women with same project. The remaining 70% *will go to the vulnerable women*

**Important point to note:** you will notice that as the project progresses the amount of dollar that would be received per beneficiary. **\$1660 is equivalent to 9462 Ghana New Cedi.** This is a very huge income to the target populations.

### Detail Cost Breakdown

1. Goats ( special 50 does and 5 billies for breeding)	\$	<b>\$3,850</b>
2. Startup Cost		\$
a. Land preparation of 6 acre (weeding, removing of tall trees and tree stumps, leveling of land, planting of special grass, construction of inner lanes and foot path etc.)	2100	
b. Cement (40 bags)	400	
c. Sand (3 trips)	350	
d. Stones (1.5 trip)	250	
e. Iron rods	700	
f. Woods, chemicals and paints	600	
g. Roofing sheets	800	
h. Wire net	950	
i. Metal poles	700	
j. Nails / bolt and nuts	300	
k. Gate and door lock	450	
l. electrification ( meter, cables, Bulbs, light poles etc.)	550	
m. General labor	1500	
n. Transportation	500	<b>10150</b>
3. Vaccination	400	
4. Construction of drinking dams	300	
5. Miscellaneous expenses	300	<b>1000</b>
<b>Grand Total</b>		<b>\$15,000</b>

### **Why Goat Ranch As A Tool To Alleviate Poverty Among Vulnerable Women in Deprived Communities in Ghana.**



Goat is the most commonly consumed meat in Ghana and worldwide. Goat meat is becoming more popular in Ghana because of the popularity of homesteading and self-sustainability, as well as various ethnic groups who traditionally consume goat meat. Compared to many types of meat animals, goats are cost-effective, quick and easy to raise, and their meat is low-fat and very healthy. Unlike cattle, goats do not need extremely high quality grain and pasture, and neither have they needed lots of space.

Goat is a major resource, providing a source of livelihoods, food security, as well as a source of income and employment to poor rural people and many in rural Ghana. Livestock rearing forms an integral part of the mixed farming systems of rural people, providing the main source of manure and draught power for crop production in parts of Ghana.

Additionally, goats in particular serve as a store of wealth, a source of savings, and security against crop failures for the poor. With the increasing adverse effects of climate change on crop-based agriculture, livestock such as goats keeps establishing its place as an important alternative livelihood for the poor and vulnerable in rural Ghana.

There is also ready market for goat, the meat is considered the most delicious meat in Ghana and it is served at a special price in restaurants, chop bars, beer bars and all drinking sports in Ghana. Also, most people prefer to eat goat on special occasions such as Christmas, Easter, and Weddings etc. Above all there is high demand for goat meat which has caused a huge gap between the demand and supply of goat meat in Ghana.